

2013 STURGIS MOTORCYCLE RALLY STATISTICS



DESCRIPTION	50th 1990	60th 2000	65th 2005	70th 2010	72nd 2012	73rd 2013
Estimated Attendance	400,000	633,000	525,250	466,769	445,700	467,338
*Tons of Garbage Hauled - Sturgis	408.88	769.55	795.18	583.16	580.71	594.42
*^DOT Traffic Counts reflects 10 day count	564,106	773,541	626,688	601,324	607,206	576,238
*Mt. Rushmore Traffic Counts (in Park) reflects 15 day count				67,130	52,947	55,834
*SD State Sales Tax Collected	177,000	573,000	596,246	456,986	433,595	480,169
Vendor Licenses Issued - Sturgis	243	943	901	761	675	734
Vendor Licenses Issued - Meade Co.	307	187	287	261	246	230
Taxable Sales within City Limits/Temporary Vendors	3 mil	14.3 mil	14.9 mil	11.4 mil	10.8mil	12 mil
Sturgis City Sales Tax Collected within City Limits/Temporary Vendors	59,000	286,000	268,711	228,493	216,797	240,084
SD Dept of Tourism Tax Collected within City Limits/Temporary Vendors		143,000	148,060	170,191	161,404	178,126
City Vendor Fee Revenue	63,225	305,300	340,000	273,330	257,970	322,827
City Rental Property Revenue		249,021	256,398	198,847	289,604	316,616
City Sponsorship Revenue		200,821	227,000	214,570	289,127	243,653
**Sanitation Fee Revenue		122,760	166,524	118,126	185,116	178,722
Marriage Licenses Issued - Sturgis	179	197	109	74	43	71
Rally Related Deaths - SD Highway	11	10	6	9	9	6
Parking Tickets - Sturgis Police Department		359	273	130	142	140
Felony Drug Arrests - Sturgis Police Department		56	17	7	8	8
Misdemeanor Drug Arrests - Sturgis Police Department		307	110	51	81	40
Arrests for Non-Traffic Violations - Sturgis Police Department		264	258	131	218	185
Traffic Violations - Sturgis Police Department		500	115	105	204	150
Jailed - Meade County Sheriff		111	448	401	451	412
Calls for Service - Meade Co. Sheriff		1150	1197	1,111	907	864
Sturgis Hospital Emergency Room Visits		390	317	335	351	317
*Four counts factored into formula that determines estimated annual attendance						
**Figure Includes Accounts Receivable not collected as of 10/3/2012.						
^SDDOT only counted 9 days in 2013 therefore the 2012 No. was reduced by the Friday Count						